**10.50" x 17.25" Bleed Size
(3225px x 5250px @ 300DPI)**
Bleed is the extra space added
to the file to be trimmed

**10.25" x 17" Trim Zone
(3075px x 5100px @ 300DPI)**
Your postcard will be trimmed to this size

**10.125" x 16.875" Safe Zone
(3040px x 5060px @ 300DPI)**
Text should be within this area

A

B

C

Fold Lines
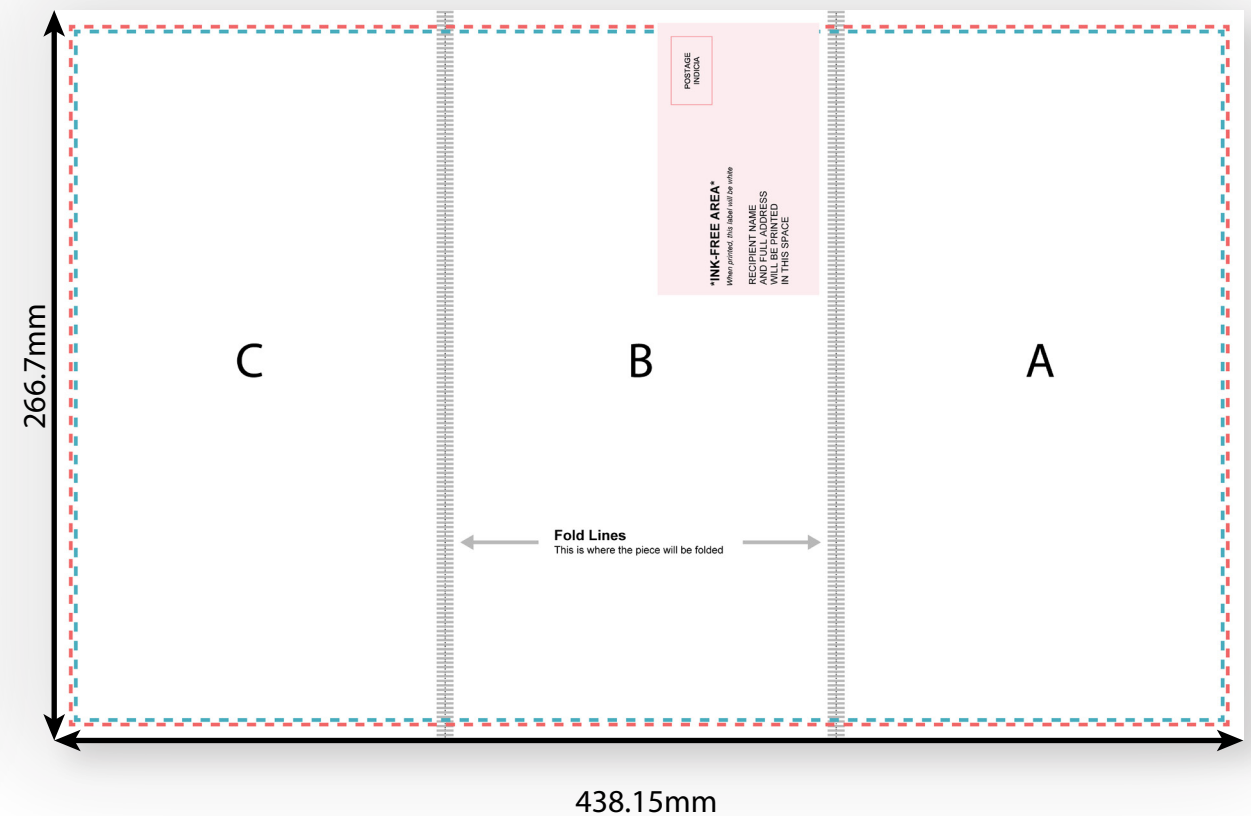This is where the piece will be folded

C

B

A

POSTAGE INDICIA

INK-FREE AREA
When printed, this label will be white

RECIPIENT NAME
AND FULL ADDRESS
WILL BE PRINTED
IN THIS SPACE

Fold Lines
This is where the piece will be folded

Instructions - Cardalogs™

260.35mm

A | B | C

Fold Lines
This is where the piece will be folded

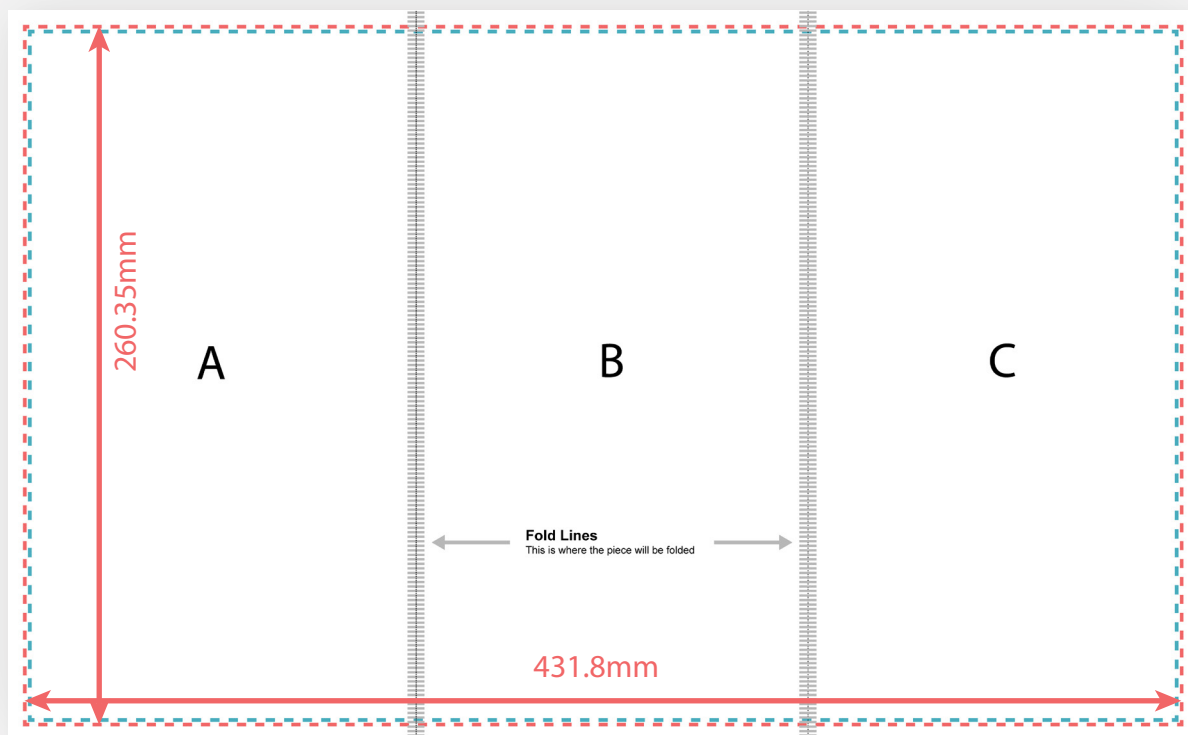431.8mm

266.7mm

C | B | A

POSTAGE INDICIA

"INK-FREE AREA"
What printed, this label will be white
RECIPIENT NAME
AND FULL ADDRESS
WILL BE PRINTED
IN THIS SPACE

Fold Lines
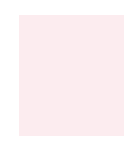This is where the piece will be folded

438.15mm

Trim Zone
The file will be trimmed to this size. Backgrounds & graphics should extend past the Trim Zone. Not extending past the trim zone could result in uneven white or unprinted borders.

Text Safe Zone
Keep all text within the safe zone to make sure no important content is cut off.

Ink-Free Area
Anything in this area will not be printed to leave room for postage and address. The label will have a white background when printed.

Exporting: *Please export your design full-size (10.50"in x 17.25")in JPEG format with a CMYK color profile and a resolution of 300 dpi to ensure high-quality printing.* **Ensure the removal of the postage and any guide lines before exporting.** *Alternatively, you can email the final editable file (.ai, .psd, .indd, etc.), including all assets and fonts, to your account manager. Our team will be happy to review and upload your design.*

Orientation: *You may design in either vertical or horizontal orientation; however, the postage label must not be resized, relocated, or altered.*

Dynamic Fields: *Ensure that the dynamic text has sufficient space. Please consult with your account manager to understand any limitations regarding the use of dynamic fields. Please note that special effects such as shading, patterns, and outlines are not supported in dynamic fields.*

Fonts: *You are welcome to use any fonts and sizes, but please avoid sizes smaller than 6pt (Arial or equivalent) as they might be difficult to read.*

Folds: *Please note that, due to mechanical processes, the folding may shift slightly within the gray area.*